

# Powerful Search Made Easy

SearchStax delivers the most powerful, relevant and robust search experiences for Drupal

SearchStax SearchStudio gives digital marketers insights into search and control over the search experience.

SearchStudio helps you:

- ✓ Understand user behavior
- ✓ Personalize the search experience
- ✓ Optimize search rankings

SearchStudio provides a powerful and easy site search solution to Drupal implementations. Leverage search analytics and easily create a more modern search experience than out-of-the-box DIY Solr.



## Site Search Challenges

- Need insights into search
- No easy-to-use tools to enhance search
- Expensive to implement and maintain
- High reliance on developers

## SearchStudio Benefits

- Improved search experiences
- Gain insights with search analytics
- Empower marketing teams
- Faster cycle time with easy-to-use tools
- Quick implementations with Drupal module and UX Accelerators



Prior to SearchStudio, we really had no insight into our search analytics. In addition to analytics, we now have a whole host of search capabilities that I can use without having to involve our IT team

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# Know Everything About Search



## Understand User Behavior

Get insights on key search indicators to see what works and what can be improved

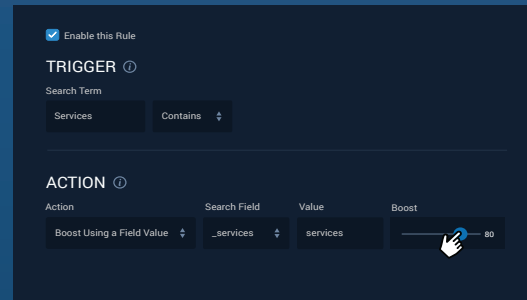
- ✓ Search volumes
- ✓ Click-through rates
- ✓ Average click position
- ✓ Most popular searches
- ✓ Average search latency
- ✓ Top content

## Give Control to Marketers with Easy-to-Use Tools

### PERSONALIZE THE SEARCH EXPERIENCE



### OPTIMIZE SEARCH RANKINGS



## Create Great Search Experiences Using Modern Features

AUTO-SUGGEST	FACETS
SPELLCHECK	SYNONYMS
RULES	PROMOTIONS
CUSTOM RANKING	GEO-SEARCH