

Powerful Search Made Easy

SearchStudio delivers relevant and personalized search experiences faster, easier and at lower cost.

SearchStudio gives digital marketers insights into search and control over the search experience.

SearchStudio helps you:

- ✓ Understand user behavior
- ✓ Personalize the search experience
- ✓ Optimize search rankings

Leverage search analytics and easily create a more modern search experience than out-of-the-box DIY Solr.



Site Search Challenges

- Need insights into search
- No easy-to-use tools to enhance search
- Expensive to implement and maintain
- High reliance on developers

SearchStudio Benefits

- Improved search experiences
- Gain insights with search analytics
- Empower marketing teams
- Faster cycle time with easy-to-use tools
- Quick implementations with integration modules and UX Accelerators

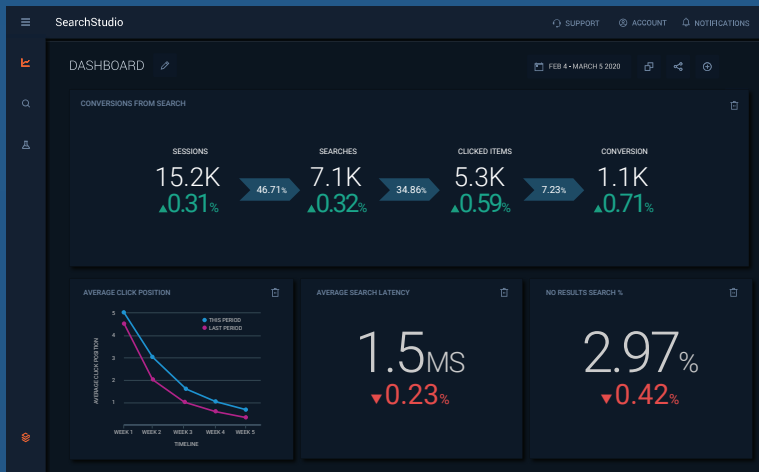


Prior to SearchStudio, we really had no insight into our search analytics. In addition to analytics, we now have a whole host of search capabilities that I can use without having to involve our IT team

Amanda Schalyo

Executive Director of Marketing, APQC

Know Everything About Search



Understand User Behavior

Get insights on key search indicators to see what works and what can be improved

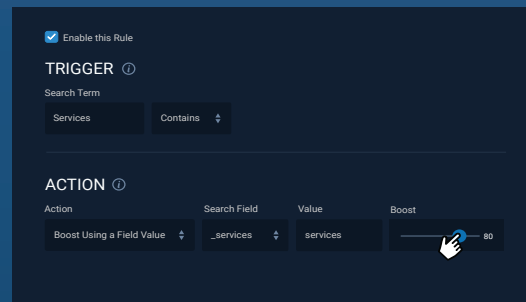
- ✓ Search volumes
- ✓ Click-through rates
- ✓ Average click position
- ✓ Most popular searches
- ✓ Average search latency
- ✓ Top content

Give Control to Marketers with Easy-to-Use Tools

PERSONALIZE THE SEARCH EXPERIENCE



OPTIMIZE SEARCH RANKINGS



Create Great Search Experiences Using Modern Features

AUTO-SUGGEST	FACETS
SPELLCHECK	SYNONYMS
RULES	PROMOTIONS
CUSTOM RANKING	GEO-SEARCH